

RESEÑA/REPORT

II INTERNATIONAL CONGRESS ON MUSIC AND AUDIOVISUAL CULTURE Director: Enrique Encabo University of Murcia, 2015

Diego Calderón Garrido ¹: University of Barcelona. Spain. dcalderon@ub.edu

There is no doubt that an essential component within the field of communication is established by the relationship between music and image. In this sense, we can speak of an audiovisual culture that can allow us to understand, or at least to try, the current world with which and in which we interact. Such understanding was the main objective of the "II International Congress on Music and Audiovisual Culture MUCA" held in Murcia on January 22-24 2015. Thus, reflection, discussion and analysis around this audiovisual culture became the protagonists of the congress led by Enrique Encabo and organized by the University of Murcia. The plurality shown by issue was supported by the different lines of action: music and film, music and television, music and advertising, music and video games, music and internet, prosumers and market, analysis of music in audiovisual culture, music and technology, digitization and globalization through new ways of marketing, and teaching of music in the audiovisual culture.

All marked lines had their representation through well-chosen communications in a prior selection, well defended by their authors and, most importantly, well discussed among the audience. We cannot forget that the university is, and must be, a discussion forum, so the time allocated by the organization to each of the communication tables (thirteen in total) was very well received and used by the attending public, which was plausible.

In addition to communications, in a plenary lecture format we had the pleasure of listening to Nicholas Cook (an expert of international renown, a professor at the University of Cambridge). In any case, despite the excellence described so far, definitely the high point of this congress, as demonstrated in its first edition, was the round table with audiovisual composers of international renown. In this table we could enjoy the experiences of laureates Ivan Palomares (*Blind Date, Catharsis*, etc.), Pedro Contreras (*Carthago Nova, The Black Cave*, etc.) and a virtual Lucas Vidal (*Fast &*

¹ Diego Calderón Garrido: Doctor in Art History. Superior entitled Modern Music and Jazz. Professor of music and sound in Audiovisual Communication at the University of Barcelona <u>dcalderon@ub.edu</u>

Furious VI, Mindscape, etc.). Undoubtedly, for researchers and teachers, it is always a pleasure to deal on equal terms with professionals who are on the ball of that which is the subject of our further study. Thus, there were issues on training, the methodology used when composing, how to get you to have a director call you, etc. In addition to all formal activities, the organization worried about the extracurricular links and networking, programming activities such as a concert and dinner for the attendees, which made it possible to take the opinions and knowledge beyond the university hemicycle and start what the director of the congress called a MUCA community.

As an assistant, I can only put a snag, still missing too much time to enjoy MUCA III.